THE ART of a CURATED POST

What should a piece of curated content look like?

Paint the perfect post by including these five elements . . .

1
New Title
Always create a headline that is different than the article you are curating.

2
New Image
To add originality and avoid copyright issues, create a new image for your post.

3
Body Text
Include a link to the original article, attribution of the author and your own commentary.
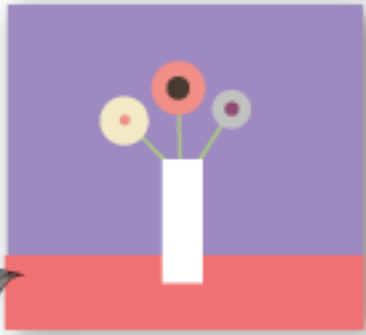
4
Quote
Draw in an interesting and useful quote from the original article.

5
Call-to-action
Provide readers with an additional resource to expand their knowledge on the topic.

The Perfect Curated Post

Download our eBook today!

curata™